## ARHAUS

## Arhaus Unveils Spring 2024 Collection

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Exploring the rich narratives found within every corner of the home, 'A Story Unfolding' exclusively reveals decades-long tales of artistry, tradition and enduring partnerships rooted in craftsmanship





Arhaus Spring 2024 Collection

BOSTON HEIGHTS, Ohio, Jan. 24, 2024 (GLOBE NEWSWIRE) -- Arhaus (NASDAQ: ARHS), a leader in artisan-crafted and responsibly sourced home furnishings, debuts its Spring 2024 Collection, 'A Story Unfolding' Presenting luxurious Italian upholstery introductions and collection expansions, a relaunch of its bedding assortment, and a celebration of materials, time-honored techniques, and artisan roots, 'A Story Unfolding' treasures the memories of home while inspiring those to come. The complete Spring 2024 Collection is now available online at Arhaus com and expansions, a relaunch of its bedding assortment in more than 90 Arhaus showrooms nationwide.

"Storytelling is at the heart of Arhaus, and there's no greater moment than the start of a new year to embark on the next chapter," said John Reed, Arhaus Co-Founder and CEO. "Every curve, corner and texture of our home weaves a story that is uniquely ours, representing our experiences and setting the tone for new chapters ahead. 'A Story Unfolding' honors what this sentiment means to us through its pages dedicated to timeless craftsmanship and captivating introductions."

A Story Unfolding' focuses on the mastery of Arhaus' global artisan partners, including beautifully crafted upholstered seating collections from Italy. The <u>Gianni Collection</u> debuts in textured Bellano Cashmere on its rounded silhouette, while the crisp lines of the <u>Bianca Collection</u> offer an expertity-tailored seat for Lucino Cashmere to shine. New designs crafted by the brand's artisan partners in North Carolina are also introduced, including the <u>Davis Three Piece Sectional</u> with stately curves and Arhaus' renowned comfort, while the casually modern <u>Pavo Sactional</u> is reimagined in a Barbados Cream performance fabric for everyday durability.

The Spring 2024 Collection also showcases an array of seasonally inspired upholstery with accent chair introductions and new looks for existing icons. The bespoke Revna Accent Chair arrives in a unique matte olive pattern, while the Jagger Seating Collection is revitalized with a blush colored, stain-resistant Crypton<sup>®</sup> Home Performance Velvet that gorgeously contrasts against its warm mahogany base. New accent seating this season includes the <u>Amelia</u>, <u>Amira</u>, <u>Lorde</u> and <u>Vanna</u> swivel chairs which stand out with timeless, curved architecture and botani shades that allow any space to bloom with natural beauty.

Arhaus further spotlights the dimensional beauty of natural woods and mixed materiality within 'A Story Unfolding' through new introductions, debuting the <u>Concert Dining Table</u> in solid American walnut made by Amish craftsmen, and the new <u>Saint German</u> design possibilities by way of exquisite stone tops and natural cak base finishes and shapes for coffee and dining tables. Natural cak materials continue emerging in the new <u>Faitor Collection</u>, embodying expert craftsmanship and minimalist acceal across on which provides endless n, embodying expert craftsmanship and minimalist appeal across storage, dining, bedroom, desk

Curated to instill comfort in everyday moments, Arhaus introduces The Bedding Collection by Arhaus this spring as a sophisticated relaunch of its bedding assortment. Designed to layer beautifully with coordinating pieces all handcrafted in Portugal, India and a century-old textile mill in Italy, The Bedding Collection by Arhaus features three bed sheet materials – linen, percale, and sateen – creating a luxurious foundation for bedspread offerings such as Mira Volle and Mihall Matelasse quilts, or Solange Linen and Boucle duvets.

Continuing the recent debut of its editorial series, Storied, within the pages of A Story Unfolding' Arhaus offers a first look at the series' second volume , <u>Bellissimo Segreto</u>, launching in February. Bellissimo Segreto – or, "a beautiful secret" – reveals the untold history, artistry and traditions from Arhaus' master craftsmen and sculptors in Italy who reinforce the meaning of bespoke, soul-infused beauty with a spotlight on beloved pieces and collections from the country, including the <u>Bottoni Chair Collection</u>, <u>Tuscany Dining Table</u>, <u>Palma Trio</u>, <u>Modena Coffee Table</u>, <u>Jar</u> <u>Collection</u>, <u>Fiore Chandelier</u> and <u>Viticcio Lighting Collection</u>. To discover the first volume of Storied, 'Rooted' A Story Uncommon' visit <u>Arhaus.com/Rooted</u>. dena Coffee Table, Ilaria

Additional Arhaus introductions and expanded collections this spring include:

- Auden Dining Table: Inspired by a traditional farmhouse silhouette. Auden's trestle-style shape is artisan-built from solid Romanian oak, exuding modern simplicity in the most gorgeous ways,
- Cameran Sofa: A sofa designed with sleek, modern lines and charming details, including hand-tufted accents and vintage-inspired, velvety performance fabric.
- Danny Bedroom Collection; An appealing blend of modern and stately. Danny's rounded edges, stone surfaces, and smoky Ebony finish across its bed, nightstand and dresser make this collection an instant classic.
- Dune Sectional: Crafted in the foothills of North Carolina and now upholstered in Crypton® Home Performance Fabric, Dune has been subtly refined to elevate its everyday, livable luxury.
- Eden Outdoor Table Collection: Presenting a new raked texture finish and made from all-weather glass fiber-reinforced concrete, the Eden Outdoor Tables bring elegance to any outdoor or indoor seating arrangement.
- Fowler Outdoor Collection: Inclusive of a sofa, lounge chair and more, the Fowler Outdoor Collection savors simplicity with a handwoven, premium all weather wicker design. Giorgio Swivel Chair: Intentionally designed to the last detail, Arhaus' new Giorgio Swivel Chair features hand-finished leather, bringing something unexpected to every space.
- Petra Rectangular Dining Table: With a new Argento Pyrite stone top built by artisans in the Philippines who arrange fragments of mosaicked stone, marble, or petrified wood by hand, this dining table expands the Petra Collection while still embracing organic tones, patterns and veining of every piece.
- Primrose Outdoor Dining Table: A silhouette so elegant, this table brings the indoors out by way of an ultra-durable, all-weather concrete that achieves the gorgeous look of real marble.
- Sloane Sofa: Italy meets North Carolina in the new Sloane Sofa with a curved silhouette upholstered in Italian-made Bellano Cashmere for chic, contemporary comfort. The Arhaus Rug Collection: Handwoven and hand-knotted in India, this new assortment of dimensional texture, premium fibers, and artisan craftsmanship instantly elevate any space with notable highlights includingAsher, Briton, Burke, Corso, Gia, Hanson and Rex.

New Arrivals from the Spring 2024 Collection are now available to shop at <u>Arhaus com/Catalog</u>. To discover stories of artful living and inspiration, visit <u>Arhaus com/Unabridged</u>. To find a showroom near you, visit <u>Arhaus com/Catalog</u>. To discover stories of artful

About Amaus Founded in 1986, Arhaus is a rapidly growing lifestyle brand and omni-channel retailer of premium home furnishings. Through a differentiated proprietary model that directly designs and sources products from leading manufacturers and artisans around the world. Arhaus offers an exclusive assortment of heirfoom quality products that are sustainably sourced, lovingly made, and built to last. With more than 90 showroom and design studio locations across the United States, a team of interior designers providing complimentary in-home design services, and robust online and ecommerce capabilities, Arhaus is known for innovative design, responsible sourcing, and client-first service. For more information, please visit <u>www arhaus.com</u>.

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