FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
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| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP | | | | |
|--|-------------|------------|---------------|------------------|
| | STATEMENT (| OF CHANGES | IN BENEFICIAL | OWNERSHIP |

| OMB APPROVAL | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response. | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | Reporting Person* | | | | er Name an us, Inc. | | | g Syr | mbol | | | elationship of eck all applica | | g Perso | n(s) to Issue | r | |
|--|-----------------|--|-----------------|--|---|-------------------------------|---------|---------------------|---|---|----------------------------|----------------------------------|--|---------------------------------------|----------|---------------|-----------|--|
| 2018 K | <u>eeu Dyna</u> | asty Trust | | | | | | - 4 | | | | | Director | | X | 10% Ow | ner | |
| | | | | — F | | | | | | | | | Officer (| give title | | Other (sp | pecify | |
| (Last) | ` | First) | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 01/03/2022 | | | | | | below) | | | below) | | | | |
| C/O ALE | BERT T. AI | DAMS | | | 01/03/ | 2022 | | | | | | | | | | | | |
| 127 PUB | LIC SQUA | ARE, STE. 2000 | | L | | | | | | | | | | | | | | |
| , | | | | — I | 4. If Am | endment, D | Date of | Original Fil | ed (N | /lonth/Da | y/Year) | 6. In Line | dividual or Jo | int/Group | Filing (| Check Appli | cable | |
| (Street) | | | | | | | | | | | | 1 ' | ' | ed by One | Repor | ting Person | | |
| CLEVEL | LAND C | OΗ | 44114 | | | | | | | | | | | • | | One Reporti | na Person | |
| - | | | | | | | | | | | | | | , | | | | |
| (City) | (\$ | State) | (Zip) | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| Date | | 2. Transac Date (Month/Da | Execution Date, | | Date, | Code (Instr. | | | 5. Amount of Securities Beneficially Owned Following | | Form: | Direct II | 7. Nature of ndirect Beneficial Ownership | | | | | |
| | | | | | Code | v | Amount | (A) (D) | or Price | Reported Transaction (Instr. 3 ar | tion(s) | | (1 | nstr. 4) | | | | |
| | | | | | | | | | | | | 1, | 10 4) | | | | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| Derivative Conversion Date Execution Security or Exercise (Month/Day/Year) if any | | 3A. Deemed Execution Date if any (Month/Day/Yea | Code | Transaction Derivative Code (Instr. Securities | | (A) ed of | | | Underlying Security | 8. Price of Derivative Security (Instr. 5) | | ve es ally ng d | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | | | |
| | | | | Code | v | (A) | | Date Exercisable | | piration ate | Title | Amount or Number of Shares | | (Instr. 4) | | | | |
| Class B Common Stock | \$0.0 | 01/03/2022 | | G ⁽¹⁾ | v | 7,035,433 | | (2) | | (2) | Class A Common Stock | 7,035,433 | \$0 ⁽¹⁾ | 36,470 | ,752 | D | | |

Explanation of Responses:

- 1. Upon termination of The John P. Reed 2019 GRAT (the "GRAT"), 7,035,433 shares of Class B Common Stock were transferred to the Reporting Person, the holder of the residual interest of the GRAT on January 3, 2022. The transfer of shares of Class B Common Stock to the Reporting Person constitutes a "Permitted Transfer" as defined in the Issuer's Amended and Restated Certificate of Incorporation. Accordingly, following the transfer, the shares remain shares of Class B Common Stock.
- 2. Class B Common Stock is convertible into an equal number of shares of Class A Common Stock at any time, at the holder's election, and it is automatically convertible upon the terms and conditions set forth in the Issuer's Amended and Restated Certificate of Incorporation, and has no expiration date. Two directors of the Issuer, Albert T. Adams and William Beargie, are co-trustees of the Reporting Person.

Remarks:

<u>/s/ Suzanne Hanselman</u> <u>Attorney-in-Fact</u>

01/05/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.